

EPUAP INDUSTRY MEETING

EPUAP PROJECTS

24 September 2024



AGENDA

Today's topics

EPUAP Initiatives

- EPUAP Guidelines
- Research Funding
- Pressure Ulcer Curriculum
- STOP Pressure Ulcer Day 2024
- EPUAP Meetings

Industry Opportunities (presented by EPUAP Business Office)

Discussion



EPUAP President
**Prof. Andrea
Pokorná**



EPUAP GUIDELINES UPDATE



PRESSURE ULCER GUIDELINES

2019 Guideline

New Guideline every 5 years

In collaboration with NPIAP and PPPIA

Next edition in 2025

The Guideline in numbers

14

International
Associate
Organisations
were involved

168

International
pressure
injury experts
worked in
small working

699

stakeholders
(individuals
and
organisations)
reviewed the

1200+

patient
consumers and
their caregivers
influenced
guideline

www.epuap.org/pu-guidelines



PRESSURE ULCER GUIDELINES

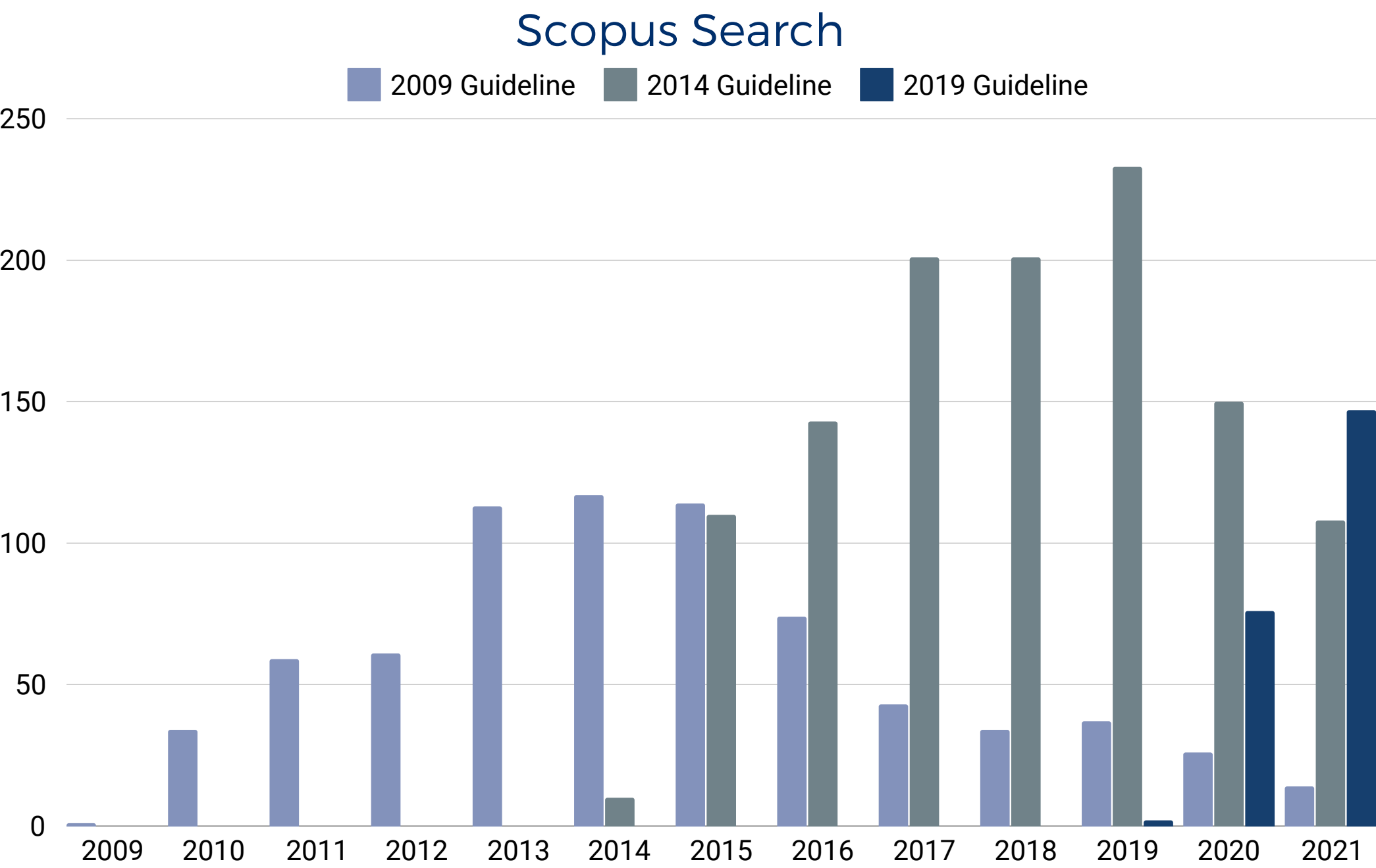
2019 Guideline

- Hard copy and electronic versions of the Clinical Practice Guideline and the Quick Reference Guideline available for free at **www.internationalguideline.com**
- A digital copy of the 2019 Edition of the Quick Reference Guideline is available in **19 languages** and can be downloaded for free
- The whole translation available in **Czech and Arabic** for free

www.epuap.org/pu-guidelines

PRESSURE ULCER GUIDELINES

2019 Guideline



Cited reference Search: 05.12.2021

www.epuap.org/pu-guidelines



PRESSURE ULCER GUIDELINES

2025 Guideline - Next steps:

- Draft recommendations for support surfaces completed for Panel Group reviews.
- Literature appraisals for nutrition underway, with recommendations in the drafting process.
- Literature identification and appraisal ongoing for repositioning and prophylactic dressings.
- Manuscript on risk assessment to be completed by early February for Advances journal.
- Associate Organization agreements finalized with 15 organizations from various countries.
- Received 1-2 late Associate Organization applications for review by GCG.
- Call for Panel Group members extended until the end of Jan 2024, with 135 applications received.
- Panel Groups to be finalized and commence reviewing observational studies in late February.

Will be launched in the beginning of 2025. Each society will organise a launch event.

www.epuap.org/pu-guidelines



EPUAP RESEARCH UPDATE



EPUAP RESEARCH GRANTS UPDATE

Procedure and timing of the EPUAP Research Grants programme

- **Define Research Priorities/Topics:** February 2025
- **Launch Call for Research Grant Applications:** March 2025
- **Application Submission Deadline:** April 2025
- **Review and Notifications:** End of May 2025
- **Budget Allocated:** To be determined (TBD).

Since the start of the research funding initiative, EPUAP has supported a number of 16 projects with total amount of 87k EUR

Overview of EPUAP funded research projects 2018 – 2025



EPUAP Starting Grants

- EPUAP has selected 3 projects (7 applications per total) for the starting grant research funding, allocating a total of 21 000 €



Topic: Empowering Patient Expertise (EmpowerPEx): Establishing an advisory panel to identify research priorities for pressure ulcer prevention through lived experience partnership

Period: 2024-2026

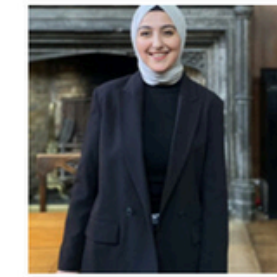
Researcher: Dr. Hannah Wilson, RCSI



Topic: ASPECT: Evaluation of soft tissues properties in the context of pressure ulcer prevention in high-risk populations

Period: 2024-2026

Researcher: Maher Abou Karam, Arts et Métiers Institute of Technology (ENSAM)



Topic: The impact of the digital PI-game on nursing students' skills to categorize and stage pressure injuries

Period: 2024-2025

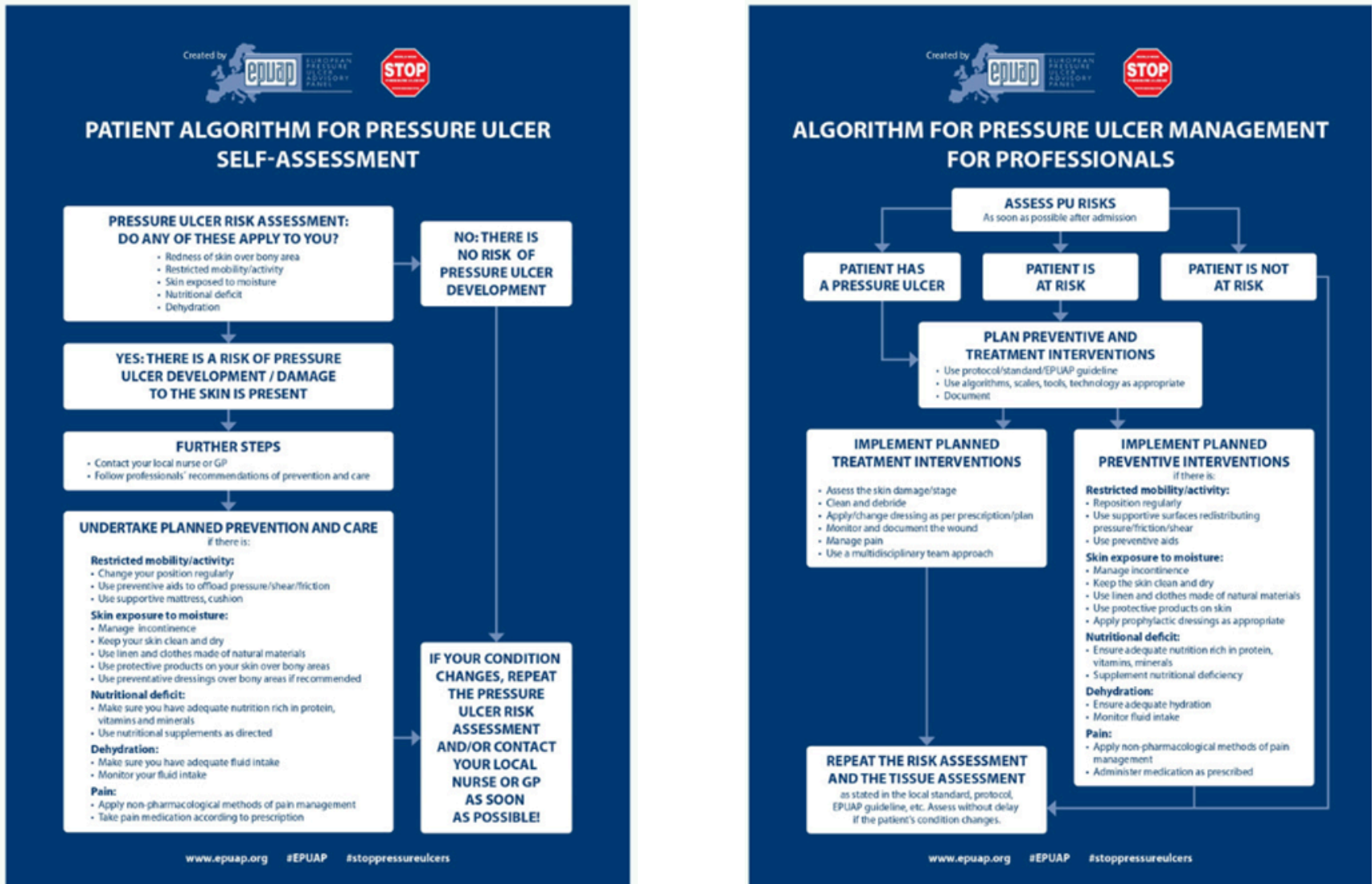
Researcher: Ayşe Silanur Demir, Koç University

EPUAP EDUCATION COMMITTEE



PRESSURE ULCER ALGORITHMS

Algorithms for Patients & Staff



Available in 16 languages, most recently into Arabic language.

Download at www.epuap.org/algorithms

STOP PRESSURE ULCER DAY

Thursday, 21st of November 2024

- Takes place annually, every 3rd Thursday of November
- EPUAP video TIME TO MOVE is available on EPUAP YouTube channel with subtitles in 17 languages, version in Arabic is currently being developed
- Flyers available in various languages for download on the EPUAP website
- STOP PU Algorithms available for download
- Summaries of local events in various countries on the EPUAP website
- ORDER: STOP PU pens, stickers, t-shirts in dark blue and white

www.epuap.org/stop-pressure-ulcers



EPUAP MEETINGS



EPUAP 2024 HIGHLIGHTS

Start-up workshop (2024)

- Intended to inspire and educate
- Relevant for industry of every size

Great networking
opportunities during
the social events

36 companies in exhibition
4 gold and 4 silver
sponsors
6 industry sessions

+500 participants

Most Innovative Product Award (2024)

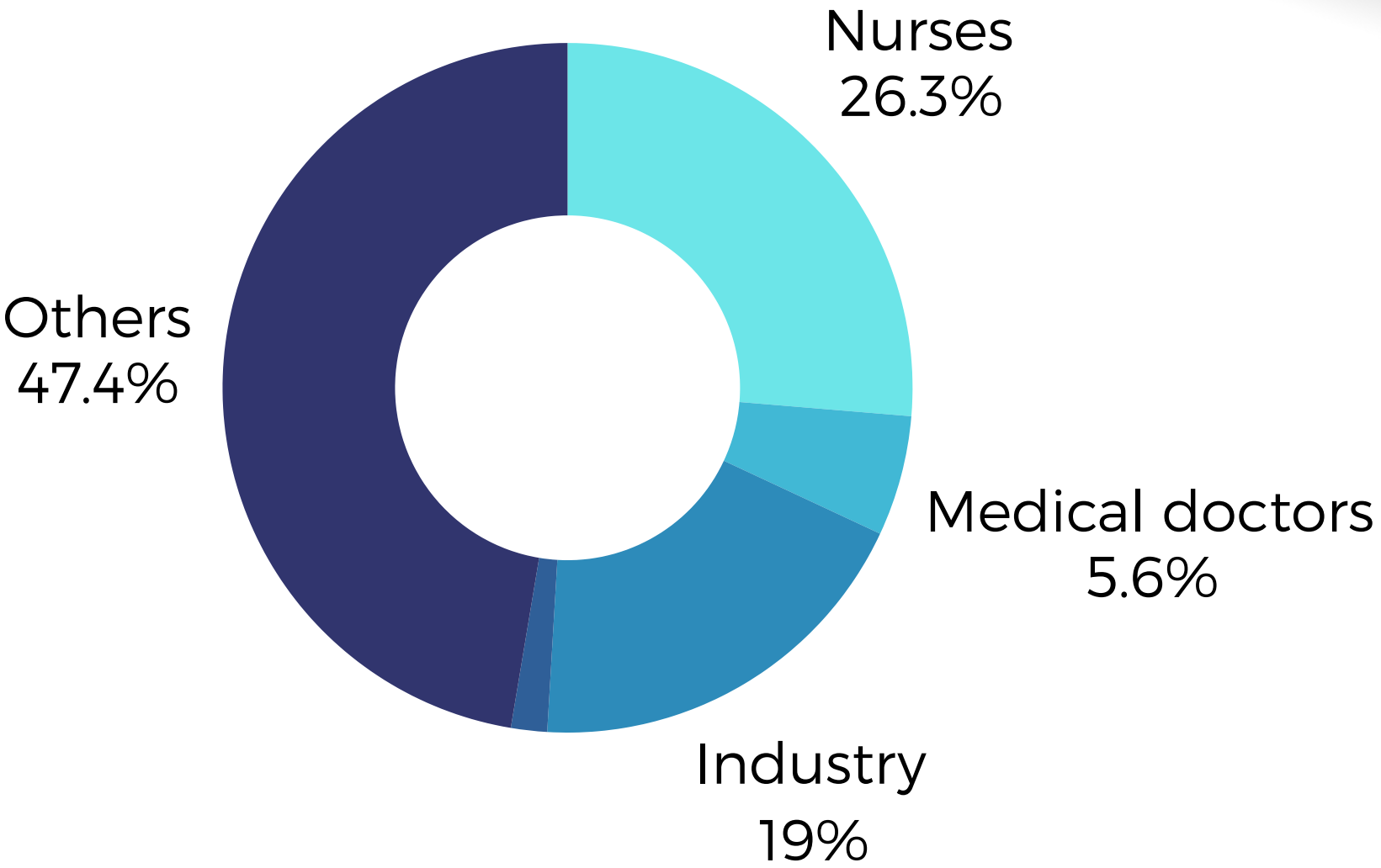
- Extra attention to industry
- Showcase latest innovations



EPUAP 2024 STATISTICS

Country	#
Switzerland	144
United Kingdom	67
Sweden	29
United States	26
France	22
Germany	20
Saudi Arabia	20
Czech Republic	17
Netherlands	16
Italy	15
Ireland	14
United Arab Emirates	14
Slovenia	12

Denmark	11
Finland	11
Australia	8
Greece	8
Cyprus	7
Belgium	6
Rep. of South Korea	6
Spain	5
Norway	4
Slovakia	4
Türkyie	4
Others	42
Total	532



WELCOME RECEPTION

SwissTech Convention Centre

DINNER

Olympic Museum

EPUAP 2024 SPONSORS

Gold Sponsors



Silver Sponsors



EPUAP²⁰²⁵

Care pathways in prevention and management of pressure ulcers

24-26 September 2025
Finlandia Hall, Helsinki, Finland

*Save
The date*



LOCAL ORGANIZING COMMITTEE

Conference chair:

Maarit Ahtiala, Turku University Hospital



Co-Chair:

Kirsti Ahmajärvi, *Helsinki University Hospital*

LOC:

Leena Berg, MD, PhD, *Oulu University*

Emilia Kielo-Viljamaa, RN, PhD, *Novia*

University of Applied Sciences, Turku

Arja Korhonen, RN, *Kainuu Central Hospital*

Tarja Niemi, MD, *Turku University Hospital*

Jenna Niemi, RN, MHs, *Helsinki Skin and*

Allergy University Hospital

Anne Pauna, RN, Executive Director, *Finnish Nurses Association*

Salla Seppänen, MNsc, Director, *Laurea University of Applied Sciences*

Jaakko Viljamaa, MD, *Turku University Hospital*

MAIN TOPICS

- ✚ The new international EPUAP/NPIAP/PPPIA 2025 pressure ulcer prevention and treatment guideline: road map for the future
- ✚ International client and patient safety strategies: effect on national actions in pressure ulcer prevention
- ✚ Health economics in pressure ulcer prevention and management
- ✚ The impact of pressure ulcers on body image and social interaction
- ✚ Health care professional education for pressure ulcer prevention and practice
- ✚ Early pressure ulcer detection, identification and differential diagnosis
- ✚ Pressure ulcer risks and prevention in critical care units
- ✚ Pressure ulcer care and prevention in populations with specific needs
- ✚ Patient journeys before and after reconstructive surgery for pressure ulcers
- ✚ Management and prevention of pressure ulcers in the community
- ✚ Medical device regulation and pressure ulcer prevention and treatment
- ✚ Artificial intelligence current information and new technologies in pressure ulcer prevention and treatment



SOCIAL EVENTS & NETWORKING

Welcome reception

24 September 2025

Helsinki City Hall

Conference dinner

25 September 2025

Venue TBA

Coffee and lunch breaks

in exhibition area

B2B networking (2025)

- Area away from exhibition
- Arrange meetings with delegates

SPONSORSHIP BENEFITS

Platinum sponsor €19,000

Logo and acknowledgement of platinum sponsorship on all EPUAP materials

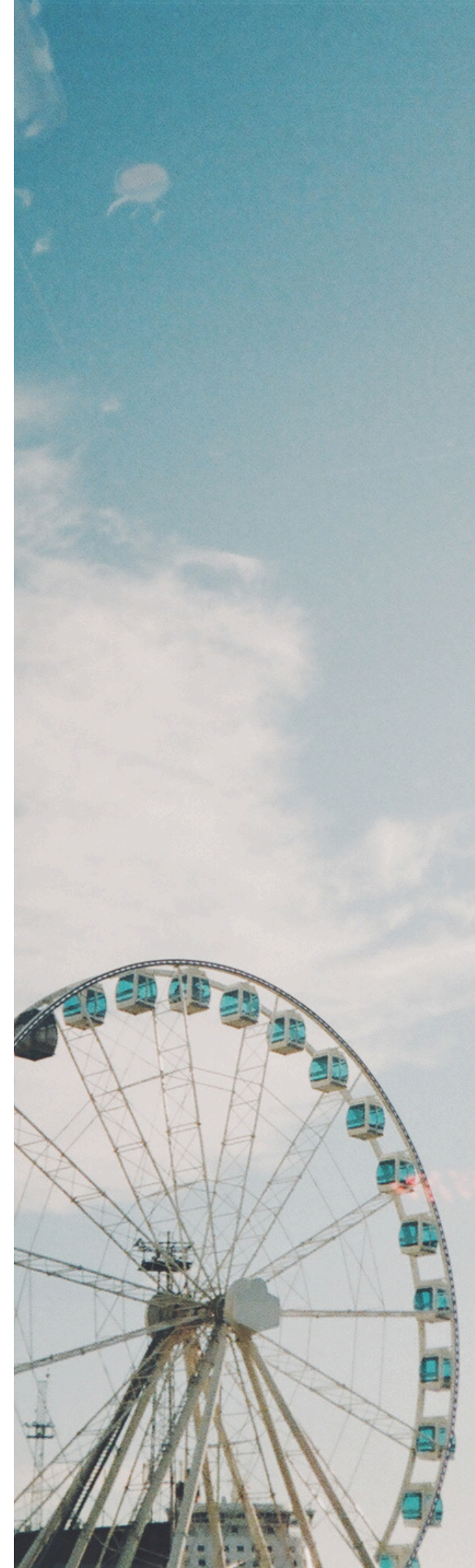
Large logo on website and link to company website

Appointment as “Platinum Sponsor” of EPUAP

Invitation for one sponsor meeting per year
(held at location of the next annual meeting)

Regular information on EPUAP activities

Inform the EPUAP community about your latest activities via newsletters and social media updates once per year



SPONSORSHIP BENEFITS

Gold sponsor €12,000

Logo and acknowledgement of gold sponsorship on all EPUAP materials

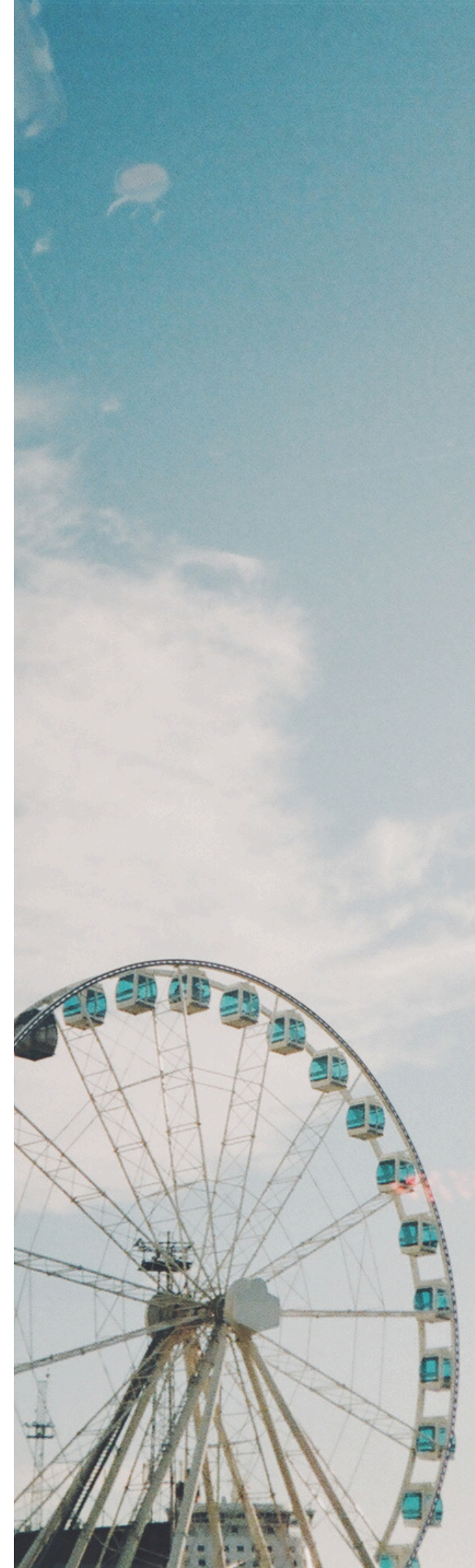
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SPONSORSHIP BENEFITS

Silver sponsor €5,000

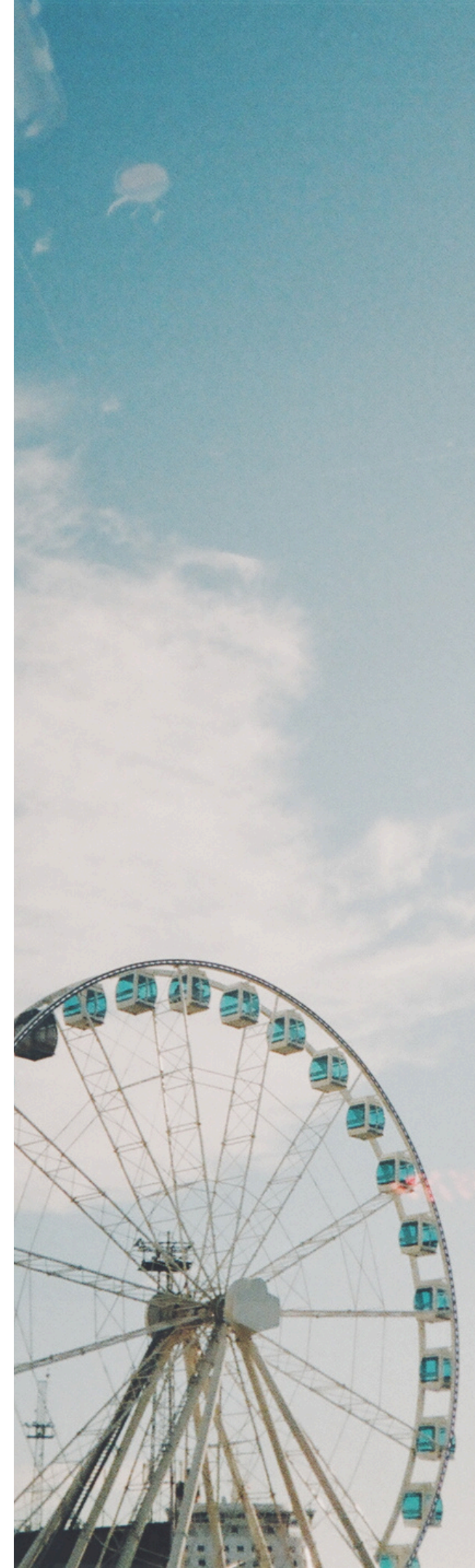
Logo and acknowledgement of silver sponsorship on all EPUAP materials

Small logo on website and link to company website

Appointment as “Silver Sponsor” of EPUAP

Invitation for one sponsor meeting per year
(held at location of the next annual meeting)

Regular information on EPUAP activities



Early bird prices!

Valid until 30th Nov 2024

	Platinum Sponsor €19,000/year	Gold Sponsor €12,000/year	Silver Sponsor €5,000/year	Exhibitor €650/sq.m.	Start-up* €2,000
Discount on satellite symposia	50%	20%	10%	No	No
Exhibition space	12 sq.m.	9 sq.m.	10% discount	No	4 sq.m.
Discount on additional exhibition space	15%	10%	N/A	No	No
Free delegate registrations	4	4	1	No	No
Free exhibitor registrations**	4	2	1	2 up to 9 sq.m.	2
Additional registration at EPUAP member fee	Yes	Yes	No	No	No
Insert in conference bags	Yes	€500	€750	€1,000	€500
Acknowledgement in the official programme	Yes	Yes	Yes	Yes	Yes
Logo on conference website	Yes	Yes	Yes	Yes	Yes
Logo on association website	Yes	Yes	Yes	No	No
Discount on branding items	20%	10%	No	No	No
Exhibition space & industry session selection	1st	2nd	3rd	After sponsors	After sponsors
Rehearsal meeting room 1 day	Yes	No	No	No	No

*Start-up is defined as a company no older than 5 years. Each start-up needs to submit proof of this fact.

**No access to scientific programme

Branding options & educational grants

Conference bags

€3.000

Lanyards

€3.000

Notepads & pens

€2.000

WiFi landing page

€3.000

Rehydration station & water bottles

€3.000

Advert in the final programme

€2.000

AV sponsorship

€4.000

Pocket programme

€3.000

Hand sanitizer

€2.000

EPUAP 2024 app

€4.000

Inserts in conference bags

Gold sponsor - €500

Silver sponsor - €750

Others - €1.000

Delegates email blast

Sponsors - €500

Exhibitors - €750

Others - €1.000

Grant A

Registration fee €530

Hotel package

(2 nights, single room) €360

Travel within Europe €500

Administration €30

Total: **€1,420 incl. VAT**

Grant B

Registration fee €530

Hotel package

(2 nights, single room) €360

Administration €30

Total: **€920 incl. VAT**

Grant C

Registration fee €530

Administration €30

Total: **€560 incl. VAT**

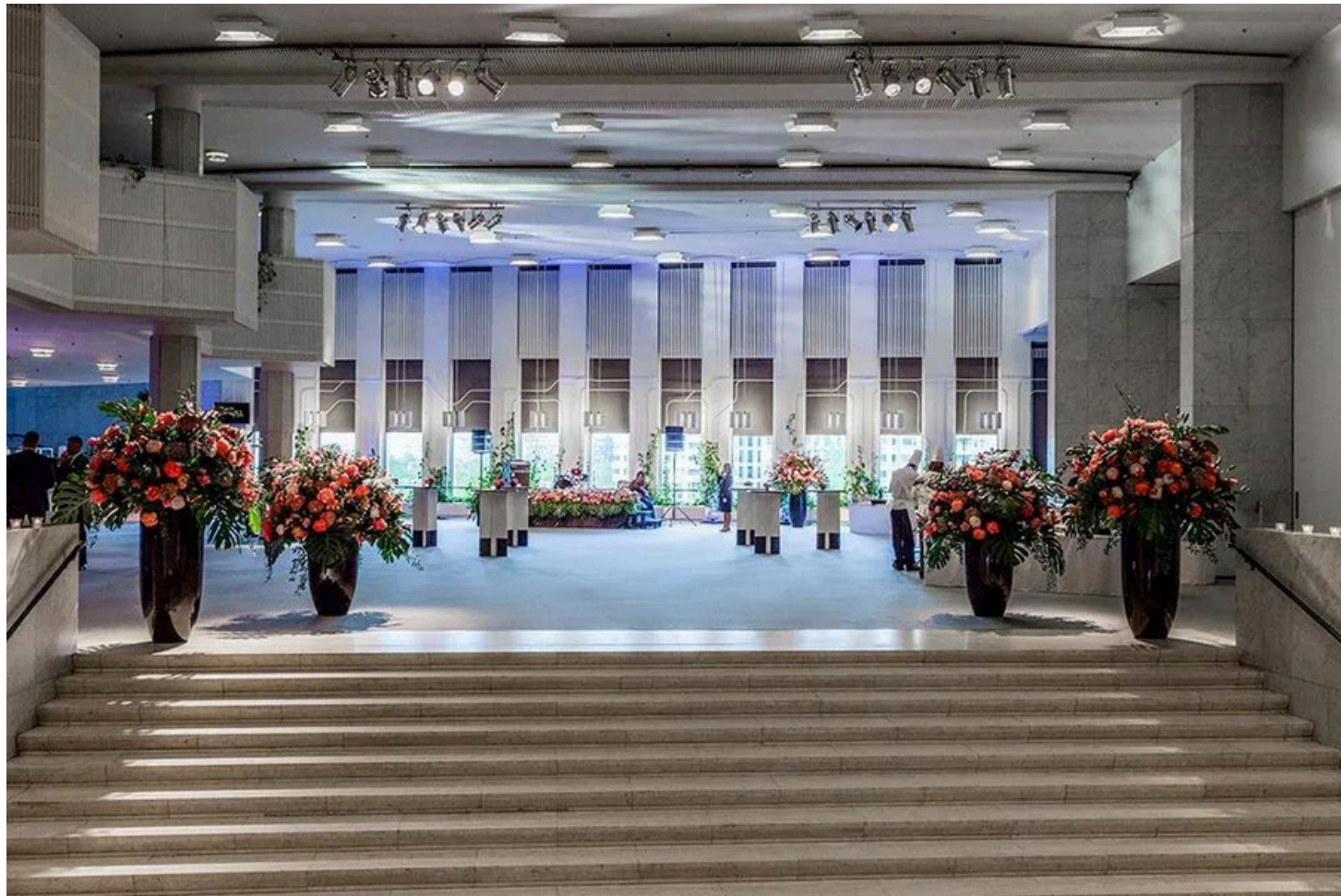


SITE VISIT

Finlandia Hall

Mannerheimintie 15A
00260 Helsinki

February 2025





NEW INITIATIVES

B2B networking (2025)

- Area away from exhibition
- Arrange meetings with delegates

Start-up workshop (2024)

- Intended to inspire and educate
- Relevant for industry of every size

Most Innovative Product Award (2024)

- Extra attention to industry
- Showcase latest innovations



EPUAP 2026 DUBLIN, IRELAND THE ATLANTIC BRIDGE

23-25 September 2026

Chair: Tom O'Connor
Venue: Royal Dublin Society